

# Become a California WIC Ambassador!



**What is a WIC Ambassador?** *A WIC ambassador is a WIC employee who is interested in learning about the policy objectives of the California WIC Association and the California WIC Program, and becoming WIC's voice in both Sacramento and Washington DC. WIC Ambassadors are organized by Congressional District, so each WIC ambassador becomes part of the team for the Congressional District where they live or where their WIC agency is located.*

## **As a WIC Ambassador you will:**

- Become involved in WIC education efforts at a local, state and federal level.
- Build and maintain relationships with California's Congress, State Assembly and Senate members.
- Communicate with Members of Congress, Assembly, and Senate and/or their staffs at key times for WIC and CWA.
- Respond to Action Alerts by emailing or calling legislators or other WIC agencies.
- Attend CWA's Capitol Visits in Sacramento and NWA's Leadership Conference in Washington, DC, if possible.
- Communicate regularly with CWA Staff and Legislative Team regarding CWA's advocacy priorities.



If you would like to become a WIC Ambassador, or would like more information, please contact Sarah Diaz at [sdiaz@calwic.org](mailto:sdiaz@calwic.org)