

<b>California WIC Association 32nd Annual Conference &amp; Trade Show</b> <i>*Draft Agenda &amp; Continuing Education Units Subject to Change Updated 1-18-24</i>		RDN	R-Cer p	L-Cer p	E-Cer p	RN
<b>Monday - May 6, 2024</b> <b>Preconference</b> Concurrent sessions on: <b>Obesity Prevention &amp; Compassionate Leadership</b>						
8:30am - 12:30pm	<b>The Many Measures of Child and Perinatal Health: reducing obesity, overweight, diabetes, and their associated stigmas</b> Cynthia L Ogden, PhD, MRP, NHANES Analysis Branch Chief, NCHS/CDC Rev. Christopher Carter, PhD, Department of Theology & Religious Studies, UCSD, author of The Spirit of Soul Food: Race, Faith, & Food Justice Michael I. Goran, PhD, Vice Chair of Research, Pediatrics, Director of the Nutrition and Obesity Program, Saban Research Institute	4	4			4
8:30am - 12:30pm	<b>A Mentoring Masterclass (and a bit on being a good mentee)</b> Melissa R. Franklin, Ed.D. Chief Executive Officer, Member, Pritzker National Fellows Network Growth Mindset Communications	4	4			4
<b>Total Day 1</b>		8	8	0	0	8
<b>Tuesday - May 7, 2024</b> <b>Opening Plenary</b> <b>Leadership &amp; Innovation</b>						
8:00am - 8:30am	<b>Mindful Mornings:</b>					
8:30am - 11:30am	<b>Opening Plenary</b>					
8:30am - 8:40am	<b>Welcoming Remarks</b> Nina Ayala, Native American Health Center, CWA Board President Karen Farley, California WIC Association					
8:40am - 9:00am	<b>California WIC Updates</b> Christine Sullivan, Chief, State WIC Division, California Department of Public Health					
9:00am-9:30am	<b>Federal Updates</b> <b>USDA Food and Nutrition Services- Invited</b> Nell Menefee-Libey and Ali Hard, National WIC Association					
9:30am-9:40am	<b>Phyllis Bramson Advocacy Award</b> Sarah Diaz, California WIC Association					
9:40 - 10:10am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
10:10am -11:10am	<b>Addressing Childhood Obesity, Care, Equity, and Inclusion (title TBD)</b> Dr. Fatima Stanford, Massachusetts General Hospital & Harvard Medical School	1	1			1
11:10am - 12:00pm	<b>Updates on WIC Modernization</b> Amy Herring and Julie Skolmowski, Office of Innovation FNS/USDA	1	1			1
12:00 - 1:00pm	<b>BREAK / LUNCH</b> <b>VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
1:00 - 2:30pm Concurrent Session	<b>Disrupting Burnout</b> Dr. Patrice Buckner Jackson, EdD	1.5	1.5			1.5
1:00 - 2:00pm Concurrent Session	<b>Ergonomics - How to Prevent Musculoskeletal Disorders</b> Spencer Stein, MPH, LiveWell San Diego	1	1			1
<b>Total Day 2</b>		4.5	4.5	0	0	4.5

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<b>Wednesday, May 8, 2024</b> Concurrent sessions on: <b>Early Childhood Development / Perinatal Health &amp; Nutrition</b>						
8:00am - 8:30am	<b>Mindful Mornings:</b>					
8:30am - 8:45am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
8:45am - 10:15am Concurrent Session	<b>Lessons from Human Lactation for Achieving Nutrition Security in the First 1000 Days</b> Jennifer Smilowitz, Ph.D., Department of Nutrition, UC Davis	1.5	1.5			1.5
8:45am - 10:15am Concurrent Session	<b>CDPH WIC Session (TBD)</b>	1.5	1.5			1.5
10:15am-10:45am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
10:45 - 11:45am Concurrent Session	<b>Associations between WIC benefit redemption, participant characteristics, &amp; child diet</b> Christopher Anderson, PhD, PHFE WIC	1	1			1
10:45am - 11:45am Concurrent Session	<b>Results from the 2023 California WIC Participant Survey: A review of what participants told us about how they like their WIC services</b> Celeste Felix, MPH, & panel, Nutrition Policy Institute, UC Agriculture and Natural Resources	1	1			1
11:45am - 1:00pm	<b>BREAK / LUNCH</b> <b>VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
1:00 - 2:00pm Concurrent Session	<b>The Many Measures of Child and Perinatal Health: reducing obesity, overweight, diabetes, and their</b> Rachel Gross, MD, NYU Langone Health	1	1			1
1:00 - 2:00pm Concurrent Session	<b>CDPH WIC Session (TBD)</b>	1	1			1
<b>Total Day 3</b>		<b>7</b>	<b>7</b>	<b>0</b>	<b>0</b>	<b>7</b>
<b>Thursday, May 9, 2024</b> Concurrent sessions on: <b>Equity for ALL Families</b>						
8:00am - 8:30am	<b>Mindful Mornings:</b>					
8:30am - 8:45am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
8:45am - 10:15am Concurrent Session	<b>Centering AANHPI voices: the need for disaggregated data in breast / chestfeeding research</b> Skye Shodahl, MA, Kristen Marchi, MPH, & Archana Minnal, MPH	1.5		1.5		1.5
8:45am - 10:15am Concurrent Session	<b>Cultural Humility &amp; Its Relevance to Racism &amp; Cultural Bias among Indigenous Communities</b> Tlein Tlaa Cindy Gamble, MPH, CLC, Tlingit, Tribal Community Health Consultant, American Indian Health Commission	1.5	1.5			1.5
10:15 - 10:45am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
10:45 - 11:45am Concurrent Session	<b>Workplace Rights for Pregnant and Lactating Parents</b> Julia Parish, JD, MS & Sela Steiger, JD, Legal Aid at Work	1		1		1
10:45 - 11:45 am Concurrent Session	<b>Carry Them Close: The Art &amp; Science of Babywearing</b> Ann-Marie Christian, IBCLC, RYT-200, ICCE, ICBD, IAT	1	1			1

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11:45am - 1:15pm	<b>BREAK / LUNCH</b> <b>VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
1:15 - 2:15pm Concurrent Session	<b>Building a support system for HIV-positive individuals choosing to breastfeed</b> Alison Wolf, CPNP, IBCLC, Karen Deutsch, MPH, NP, Kelsie Nuno, MSW, UC Health Milk Bank	1		1		1
1:15 - 2:15pm Concurrent Session	<b>CalKIDS: California's Children's Savings Account Program</b> Noah Lightman, ScholarShare Investment Board, State Treasurer's Office <b>How Side Hustlers and Gig Economy Workers Can Manage Their Finances</b> Jackie Lam, AFC, Financial Educator and Personal Finance Writer	1	1			1
<b>Total Day 4</b>		7	3.5	3.5	0	7
<b>Friday May 10, 2023</b> <b>Concurrent Sessions on:</b> <b>Breastfeeding &amp; Human Lactation</b>						
8:00am - 8:30am	<b>Mindful Mornings:</b>					
8:30am - 8:45am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
8:45 - 10:15am Concurrent Session	<b>Out of the Blue: Postpartum Mood Disorders and Breastfeeding</b> Dianne Cassidy, MA, IBCLC-RLC, ALC	1.5		1.5		1.5
8:45 - 10:15am Concurrent Session	<b>Hormonal Harmony: Understanding the Hormonal Changes That Support or Hinder Lactation</b> Laurel Wilson, IBCLC, RLC, INHC, CLE, CLD, CCCE	1.5		1.5		1.5
8:45 - 10:15am Concurrent Session	<b>Breastfeeding Ethics</b>	1.5			1.5	1.5
10:15 - 10:45am	<b>BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
10:45 - 11:45am Concurrent Session	<b>Breastfeeding Assessment: What's Normal and What's Not</b> Marsha Walker, RN, IBCLC	1		1		1
10:45 - 11:45am Concurrent Session	<b>Breastfeeding Through Trauma: Navigating Challenges and Finding Healing</b> Dianne Cassidy, MA, IBCLC-RLC, ALC	1		1		1
10:45 - 11:45am Concurrent Session	<b>Breastfeeding Communications</b>	1	1			1
11:45am - 1:15pm	<b>BREAK / LUNCH</b> <b>VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS</b>					
1:15 - 2:15pm	<b>How we can provide the best experience for our participants</b> James Brown, the Xchange Zone	1	1			1
2:15-2:30pm	<b>Closing Remarks</b> Karen Farley, CWA					
<b>Total Day 5</b>		8.5	2	5	1.5	8.5
<b>Total Conference</b>		35	25	8.5	1.5	35