

California WIC Association 32nd Annual Conference & Trade Show <i>*Draft Agenda & Continuing Education Units Subject to Change Updated 3-22-24</i>		RDN	R-Cer p	L-Cer p	E-Cer p	RN
Monday - May 6, 2024 Preconference Concurrent sessions on: Obesity Prevention & Compassionate Leadership						
8:30am - 12:30pm	The Many Measures of Child and Perinatal Health: Reducing Obesity, Overweight, Diabetes, and Their Associated Stigmas Dr. Cynthia L. Ogden, PhD, MRP, NCHS/CDC Rev. Dr. Christopher Carter, PhD, Department of Theology & Religious Studies, UCSD Dr. Michael I. Goran, PhD, Saban Research Institute, Keck School of Medicine of USC	3.5	3.5			3.5
8:30am - 12:30pm	A Mentoring Masterclass (and a bit on being a good mentee) Dr. Melissa R. Franklin, Ed.D., Growth Mindset Communications	3.5	3.5			3.5
Total Day 1		7	7	0	0	7
Tuesday - May 7, 2024 Opening Plenary Leadership & Innovation						
8:00am - 8:30am	Mindful Mornings: Yoga					
8:30am - 12:00pm	Opening Plenary					
8:30am - 8:40am	Welcoming Remarks Nina Ayala, Native American Health Center, CWA Board President Karen Farley, California WIC Association					
8:40am - 9:00am	California WIC Updates Christine Sullivan, California Department of Public Health WIC Division					
9:00am-9:30am	Federal Updates Stacy Dean, USDA, Food, Nutrition, and Consumer Services Nell Menefee-Libey and Ali Hard, National WIC Association					
9:30am-9:40am	Q&A					
9:40am - 10:10am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
10:10am -11:10am	Addressing Childhood Obesity, Care, Equity, and Inclusion (title TBD) Dr. Fatima Stanford, Massachusetts General Hospital & Harvard Medical School	1	1			1
11:10am - 12:00pm	Modernizing WIC: Meeting Families Where They Are Julie Skolmowski and Elizabeth Barrett, Office of Innovation FNS/USDA	1	1			1
12:00pm - 1:00pm	BREAK / LUNCH VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
1:00pm - 2:00pm Concurrent Session	The Value of the WIC Workforce for the Next 50 Years Tina Canales, Elizabeth Crum, CDPH WIC	1	1			1
1:00pm - 2:30pm Concurrent Session	Disrupting Burnout Dr. Patrice Buckner Jackson, EdD	1.5	1.5			1.5
1:00pm - 2:00pm Concurrent Session	Ergonomics - How to Prevent Musculoskeletal Disorders Spencer Stein, MPH, LiveWell San Diego	1	1			1

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Total Day 2		5.5	5.5	0	0	5.5
Wednesday, May 8, 2024 Concurrent sessions on: Early Childhood Development / Perinatal Health & Nutrition						
8:00am - 8:30am	Mindful Mornings: Guided Meditation					
8:30am - 8:45am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
8:45am - 10:15am Concurrent Session	Achieving Nutrition Security in the First 1000 Days of Life Jennifer Smilowitz, Ph.D., Department of Nutrition, UC Davis	1.5	1.5			1.5
8:45am -9:45am Concurrent Session	You Might be Contributing to Client Stuckness Hillary Bolter, MSW, LCSW, LCAS, Motivational Interviewing Center for Change	1	1			1
10:15am-10:45am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
10:45am - 11:45am Concurrent Session	Future of WIC Foods in California Megan Schlager, Anne Cording, Melanie Hancock, CDPH WIC	1	1			1
10:45am - 11:45am Concurrent Session	Results from the 2023 California WIC Participant Survey: A review of what participants told us about how they like their WIC services Susan Sabatier, MA, CDPH WIC, Lorrene Ritchie, PhD MS RD, University of California, Division of Agriculture and Natural Resources, Shannon Whaley, PhD, PHFE WIC	1	1			1
11:45am - 1:00pm	BREAK / LUNCH VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
1:00pm - 2:00pm Concurrent Session	Meeting Families Where They Are: An Overview of CDPH WIC Modernization Efforts Joel Reynolds, Susan Sabatier, Lantrel Stockton, Elizabeth Crum, Fariha Chowdhury, CDPH WIC	1	1			1
1:00pm - 2:00pm Concurrent Session	Early child obesity prevention beginning in pregnancy: Integrating the primary care-based Starting Early Program with WIC Rachel Gross, MD, NYU Langone Health, Dr. Michelle Katzow	1	1			1
1:00pm - 2:00pm Concurrent Session	Associations between WIC benefit redemption, participant characteristics, & child diet Christopher Anderson, PhD, PHFE WIC	1	1			1
Total Day 3		7.5	7.5	0	0	7.5
Thursday, May 9, 2024 Concurrent sessions on: Equity for ALL Families						
8:00am - 8:30am	Mindful Mornings: Breathing					
8:30am - 8:45am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
8:45am - 10:15am Concurrent Session	Centering AANHPI voices: the need for disaggregated data in breast / chestfeeding research Skye Shodahl, MA, Ruta Lauleva Aiono, M.A.N.A Pasefika, Wendy Fung, PHFE WIC, Christine Rinki, MPH, CDPH MCAH & Archana Minnal, MPH, CDPH MCAH	1.5		1.5		1.5
8:45am - 10:15am Concurrent Session	Cultural Humility & Its Relevance to Racism & Cultural Bias among Indigenous Communities Tlein Tlaa Cindy Gamble, MPH, CLC, Tlingit, American Indian Health Commission	1.5	1.5			1.5
10:15am - 10:45am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
10:45am - 11:45am Concurrent Session	Workplace Rights for Pregnant and Lactating Parents Julia Parish, JD, MS & Sela Steiger, JD, Legal Aid at Work	1		1		1

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10:45am - 11:45am Concurrent Session	Carry Them Close: The Art & Science of Babywearing Ann-Marie Christian, IBCLC, RYT-200, ICCE, ICBD, IAT	1	1			1
11:45am - 1:15pm	BREAK / LUNCH VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
1:15pm - 2:15pm Concurrent Session	Expanding Gender Inclusive Language for LGBTQ+ WIC Families Mavi Pilloton, Erica Root, Jen Goldbronn, Angela Bedney, Chamen Bains, Fariha Chowdhury, CDPH WIC	1	1			1
1:15pm - 2:15pm Concurrent Session	Building a Support System for HIV-positive Individuals Choosing to Breastfeed Alison Wolf, CPNP, IBCLC, Karen Deutsch, MPH, NP, Kelsie Nuno, MSW, UC Health Milk Bank	1		1		1
1:15pm - 2:15pm Concurrent Session	CalKIDS: California's Children's Savings Account Program Noah Lightman, ScholarShare Investment Board, State Treasurer's Office How Side Hustlers and Gig Economy Workers Can Manage Their Finances Jackie Lam, AFC, Financial Educator and Personal Finance Writer	1	1			1
Total Day 4		8	4.5	3.5	0	8
Friday May 10, 2024 Concurrent Sessions on: Breastfeeding & Human Lactation						
8:00am - 8:30am	Mindful Mornings: Qigong					
8:30am - 8:45am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
8:45am - 10:15am Concurrent Session	Out of the Blue: Postpartum Mood Disorders and Breastfeeding Dianne Cassidy, MA, IBCLC-RLC, ALC	1.5		1.5		1.5
8:45am - 10:15am Concurrent Session	Hormonal Harmony: Understanding the Hormonal Changes That Support or Hinder Lactation Laurel Wilson, IBCLC, RLC, INHC, CLE, CLD, CCCE	1.5		1.5		1.5
8:45am - 10:15am Concurrent Session	Instagram and the IBCLC: Ethics, Misinformation, Predatory Marketing and Maternal Mental Health Caoimhe Whelan, IBCLC	1.5			1.5	1.5
10:15am - 10:45am	BREAK / VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
10:45am - 11:45am Concurrent Session	Breastfeeding Assessment: What's Normal and What's Not Marsha Walker, RN, IBCLC	1		1		1
10:45am - 11:45am Concurrent Session	Breastfeeding Through Trauma: Navigating Challenges and Finding Healing Dianne Cassidy, MA, IBCLC-RLC, ALC	1		1		1
11:45am - 1:15pm	BREAK / LUNCH VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS					
1:15pm - 2:15pm	How Can We Provide the Best Experience for Our Participants James Brown, the Xchange Zone	1	1			1
2:15pm - 2:30pm	Closing Remarks Karen Farley, CWA					
Total Day 5		7.5	1	5	1.5	7.5
Total Conference		35.5	25.5	8.5	1.5	35.5