

Celebrate WIC's 50th Anniversary at the State Capitol

Become an event sponsor!

WIC's 50th Anniversary!

Tuesday, 9/24/24
10:30 AM - 12:00 PM



California State Capitol
West Side, 10th St. between L and N



Gold Sponsor | \$2,500

- Company name and logo recognition in:
 - Event program
 - Event banner
- Link on California WIC Association website
- Link on social media marketing posts for event
- Participation in the Education Fair
 - 2 six-foot tables, table cloth, 2 chairs

Participating Sponsor | \$1,000

- Company name and logo recognition in event program
- Link on social media marketing posts for event
- Participation in the Education Fair
 - 1 six-foot table, table cloth, 2 chairs

Tabletop Sponsor | \$250 Corporate, \$100 Non-profit

- Company name recognition in event program
- Participation in the Education Fair
 - 1 six-foot tables, table cloth, 2 chairs

Register by 8/9/24:

<https://calwic.regfox.com/wic-50-sponsor>

Questions? lworkman@calwic.org

o: 916-572-0700/c: 916-300-2088

Join the California WIC Association as we celebrate the WIC program's 50th Anniversary! Come see our featured speakers, enjoy the entertainment, participate in our educational fair, and help us commemorate this golden milestone! We hope to see you there!

About WIC

In 1972 Congress passed a bill sponsored by Senator Hubert Humphrey to create the Special Supplemental Nutrition Program for Women, Infants and Children (WIC). Congress funded USDA to pilot the program, and the first California WIC clinic opened in June 1974. This year, WIC marks 50 years of providing nutritious food and education, breastfeeding support and referrals to health and social services for millions of young families.

About California WIC

The California WIC Program is the nation's largest and most innovative, serving over 1 million participants across the state providing health, nutrition, and breastfeeding/chestfeeding support. WIC is a public health success story, credited with reducing unhealthy weight in early childhood and substantially increasing breastfeeding rates.



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