

DRAFT AGENDA



Conference **TUESDAY, MAY 6, 2025**

TIME	PRE-CONFERENCE TRACK 1	PRE-CONFERENCE TRACK 2
	Early Childhood Development / Perinatal Health & Nutrition	Leadership & Innovation in the Health & Human Services Sectors
8:30 AM - 12:00 PM	ADVANCING DIABETES CARE: TOOLS, TRENDS, AND EMPOWERMENT FOR BETTER OUTCOMES Jenny Fernandez	FINDING A COLLABORATIVE SPIRIT; SECRET TO (HEART-CENTERED) CUSTOMER SERVICE Craig Zablonki
	COMPREHENSIVE PEDIATRIC OBESITY TREATMENT Alaina Vidmar, MD 3 RDN, 3 R-CERPS, 3 RN	CONNECTING TO OTHERS THROUGH CHALLENGING TIMES Jess Pettitt 3 RDN, 3 R-CERPS, 3 RN
12:00 PM - 1:00 PM	BREAK / LUNCH VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
1:00 PM - 2:30 PM	OPENING PLENARY	

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Conference

WEDNESDAY, MAY 7, 2025

8:00 AM - 8:30 AM	Mindful Morning: Ergonomic Exercises	
8:30 AM - 9:30 AM	KEYNOTE FOOD IS THE FIRST LIFE LESSON AT BEING HUMAN June Jo Lee, Food Ethnographer 1 RDN, 1 R-CERP, 1 RN	
9:30 AM - 10:00 AM	BREAK - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
10:00 AM - 11:00 AM	STATE PLENARY	
11:00 AM - 11:30 AM	BREAK - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
	TRACK 1	TRACK 2
11:30 AM - 12:30 PM	STATE	MATERNAL MORTALITY PANEL 1 RDN, 1 R-CERP, 1 RN
12:30 PM - 1:30 PM	LUNCH - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
1:30 PM - 2:30 PM	THE WHO CODE: HISTORY, RELEVANCE, AND RESPONSIBILITIES Marsha Walker, RN, IBCLC 1 RDN, 1 E-CERP, 1 RN	LOW-DOSE ASPIRIN (LDA) CAMPAIGN TO REDUCE PREECLAMPSIA & RELATED PRETERM BIRTH Dr. Lindsay du Plessis 1 RDN, 1 R-CERP, 1 RN



DRAFT AGENDA

Conference THURSDAY, MAY 8, 2025

8:00 AM - 8:30 AM Mindful Morning: An Introduction into Chen Tai Chi

	TRACK 1	TRACK 2
8:30 AM - 9:30 AM	VACCINE HESITANCY AND PERINATAL HEALTH Dr. Vanessa Salcedo <small>1 RDN, 1 R-CERP, 1 RN</small>	UNRAVELING MICROBIOME SUPPORT DURING LACTATION AND INFANCY Megan Dunn, BS, IBCLC <small>1 RDN, 1 L-CERP, 1 RN</small>
9:30 AM - 10:00 AM	BREAK - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
10:00 AM - 11:00 AM	STATE SESSION	IMPLICIT BIAS Vivian L. Tamkin, PhD, LP <small>1 RDN, 1 R-CERP, 1 RN</small>
11:00 AM - 11:30 AM	BREAK - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
11:30 AM - 12:30 PM	STATE SESSION	ETHICAL LEADERSHIP FOR SUCCESS! Suzanna Nye, MS, RDN, FADA, FAND <small>1 RDN, 1 E-CERP, 1 RN</small>
12:30 PM - 1:30 PM	LUNCH - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS	
1:30 PM - 3:00 PM	LEADERSHIP & INNOVATION IN THE HEALTH & HUMAN SERVICES SECTORS Dr. Roger Firestein <small>1 RDN, 1 R-CERP, 1 RN</small>	BREASTFEEDING/CHEST FEEDING SUPPORT GROUP PANEL Kate Copeseeley, Brandi Gates Burgess, Ana Klanjac, Wendy Fung, Uyen Tran <small>1 RDN, 1 L-CERP, 1 RN</small>

DRAFT AGENDA



Conference FRIDAY, MAY 9, 2025

8:00 AM - 8:30 AM Mindful Morning: Zumba		
	TRACK 1	TRACK 2
8:30 AM - 9:30 AM	LACTATION CHOICES DURING BEREAVEMENT: THE CHERRY BLOSSOM FAMILY PROGRAM Alison Wolfe and Stephanie Lehman 1 RDN, 1 L-CERP, 1 RN	FINANCIAL LIBERATION FOR CHANGE MAKERS Leah Davis 1 RDN, 1 R-CERP, 1 RN
9:30 AM - 10:00 AM BREAK - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS		
10:00 AM - 11:00 AM	NAVIGATING SELECTIVE EATING: TOOLS FOR SUPPORTING AUTISTIC & NEURODIVERGENT KIDS Brittyn Coleman, MS, RDN/LD 1 RDN, 1 R-CERP, 1 RN	ADDRESSING BARRIERS AND ACHIEVING EQUITY THROUGH INCLUSIVE LANGUAGE IN WIC Kristen O'Brien 1 RDN, 1 R-CERP, 1 RN
11:00 AM - 11:30 AM BREAK - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS		
11:30 AM - 12:30 PM	SUPPORTING FAMILIES & BABIES WITH FOOD ALLERGIES Meghan McMillin, MS, RDN, IBCLC 1 RDN, 1 R-CERP, 1 RN	TRAUMA INFORMED CARE Jessica Seales, MSN, RNC-OB, C-ONQS 1 RDN, 1 R-CERP, 1 RN
12:30 PM - 1:30 PM LUNCH - VISIT THE TRADE SHOW SPONSORS AND EXHIBITORS		
1:30 PM - 3:00 PM	PLENARY	CLOSING REMARKS Megan Esparza, MAS, RDN, CLC, Executive Director, California WIC Association

THE 33rd ANNUAL CONFERENCE & TRADE SHOW

Nurturing Growth
& Innovation from the Heart



THANK YOU

Our sincere gratitude goes out to our conference committee members for their contributions to the content of this year's virtual conference.

The California WIC Association extends a heartfelt thanks to our sponsors who supported this year's virtual conference and especially CDPH WIC for their partnership.

