

Fundamentals of Motivational Interviewing for New Employees

The California WIC Association is happy to provide this training for organizations needing a review of Motivational Interviewing skills. If this training interests your agency, please fill out an interest form [here](#).

Questions?

Contact Lena Workman at lworkman@calwic.org.

Discover how the fundamentals of Motivational Interviewing can drive behavioral changes in an interactive discussion led by Jenniffer Duran-West, CWA's Program Manager. This is a webinar designed as a 3.5 hour training for new team members that lack experience in motivational interviewing, or staff that may need a refresher.

Learning Objectives:

- Understand how the basics of Motivational Interviewing (micro skills and spirit / style) help guide the parent's behavioral change.
- Describe how nutrition education or breastfeeding /chestfeeding topics can be discussed by establishing a connection and building rapport with a parent through the lens of Motivational Interviewing skills
- Identify four Motivational Interviewing techniques/skills that support starting the behavioral change conversation

Interested in this training?
Complete the CWA Interest Form.



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